



AROUND THE BLOCK FIBER ARTS STROLL

CALL TO ARTISTS

Date: Saturday, July 3, 2010
Time: 2:00 pm – 6:00 pm
Location: Merchants in downtown Sisters

Dear Artist ~

The seventh annual Around the Block Fiber Arts Stroll is moving back to Saturday to again avoid conflicts with the 4th of July. The afternoon time was a hit last year, so we're keeping it from 2 – 6 pm. This is THE kick-off event for a week of festivities for the 35th Anniversary celebration of Sisters Outdoor Quilt Show. Around the Block, the premier art stroll in Sisters, Oregon is a fiber-arts stroll featuring artists, demonstrations and special exhibits of textile related arts and quilting. Artists are hosted by sponsoring businesses in downtown Sisters. *The goal of the event is to increase the awareness of and to showcase fiber arts to the public while honoring the work of fiber artists from a broad range of mediums.* The event will provide artists with a quality environment to present their work to the public. Around the Block would not be possible without the involvement and support of the Presenting Sponsor, High Desert Gallery, as well as strong support of businesses throughout Sisters.

We are seeking artists who specialize in any fiber-related art and who are interested in showing their work. Artists are expected to be present at the sponsors' business to chat with visitors during the art stroll. You are welcome to sell your work and we encourage demonstrations & participation. If you have a project the public can make for themselves (you may charge a small fee if necessary), so much the better!

Last year we had an overwhelming response from artists and we doubled, tripled and even quadrupled the number of artists in some businesses. This year we will be selecting just one artist per business and for the first time, we may have to limit the number of artists we can accept. We will select 25 - 30 artists to be sponsored by businesses in Sisters. Artists will be selected on the basis of originality of their work, adherence to a "fiber arts" theme and availability to be in attendance at the art stroll. We will match the artist with the business and put you in contact with the business owner or manager to arrange details about space, set up, displaying and selling your work. Our deadline for entries is April 15th. We will notify all entrants of our selections by May 1st.

Around the Block will be promoted in the official Sisters Outdoor Quilt Show guide produced by the Bulletin, in radio advertising, website, and through posters and fliers. The art stroll draws visitors from the Willamette Valley, Sisters, Bend and Redmond as well as some of the 1,500 students in town for the Quilters Affair classes. The event has gained an ever increasing following over the past six years and we expect an excellent turn out.

We now have an official website at www.fiberartsstroll.org. If you are selected for the 2010 event, any images or information you provide will be posted to that site. If you have your own website, we will happily link to your site.

I have attached an Entry Form for you to complete if you're interested in being considered. We'd love to have images of your work that we can use for our promotion. We request digital images of at least 300 dpi and 1500 x 1500 pixels. **Images submitted by March 1 will be considered for this year's art stroll poster.** *Submitting images grants us permission for their use in publications, press, media and website promotion of the event.*

If you have any questions, please contact:

Ann Richardson,
Executive Director, Sisters Outdoor Quilt Show
541-549-0989
Ann@SistersOutdoorQuiltShow.org



AROUND THE BLOCK

7TH ANNUAL FIBER ARTS STROLL

Entry Form

Artist Name	
Mailing Address	
Phone Number	
Email Address	
Medium	
Brief description of proposed display – include space needs or other requirements for display & demonstration	
Artist Statement For use on www.fiberartsstroll.org website	
Images	<p>Submit digital images of at least 300 dpi and 1500 x 1500 pixels. Submitting images grants permission for their use in publications, poster, media and website promotions in conjunction with the 2010 Around the Block Fiber Arts Stroll.</p> <p><i>Images submitted by March 1 will be considered for this year's Art Stroll poster.</i></p>

Please hit SUBMIT if using the online entry form

Or email this information to Ann@SistersOutdoorQuiltShow.org

Or print and return this form to:
 SOQS/Ahr
 P.O. Box 280
 Sisters, OR 97759

DEADLINE FOR ENTRIES IS APRIL 15, 2010